



CASA ECOMAYA

## Welcome to Casa Ecomaya

*Casa Ecomaya is on target to be the first LEED certified home in México. Located just outside of Mérida on the beautiful Yucatán Peninsula, Casa Ecomaya is the combination of the century old concepts of Mayan culture with today's green building methodologies and technological advancements.*

Casa Ecomaya is an exciting opportunity in Mexico. The quickly expanding Mexican economy has positioned Mexico as an emerging marketplace for the green building industry.

David Patterson and his wife Maria Jose Sansores have begun construction on what is targeted as the first LEED certified home in Mexico. The green building pioneers understand that making this commitment is a large undertaking but have decided that while pursuing their dream home that they can do their part by bringing awareness to the marketplace about the importance of green building and LEED. Additionally, the couple wants to educate other home owners looking to be more responsible about energy efficiency and the environment.

David and Maria understand that the way to maximize the educational component of green building is to create a showcase home where vendors can get maximum exposure throughout the construction process and beyond. They have built a team of experienced professionals to make sure that the project is a success. They have also created a social media and marketing strategy to lift the vendors participating in the project. Each vendor will get extensive exposure through press releases, social media impressions and media placements.

If your company would like to participate please contact David Patterson at [dpatterson@casaecomaya.com](mailto:dpatterson@casaecomaya.com).



[www.casaecomaya.com](http://www.casaecomaya.com)



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## About Us

*Casa Ecomaya is the combination of the century old concepts of Mayan culture with today's green building methodologies and technological advancements.*



When we first met and began our life together, we committed to take what we enjoyed and felt was best for our family from both cultures and Casa Ecomaya is an exciting extension of that simple principle.

In addition to being a very efficient, healthy and comfortable home, Casa Ecomaya will also be aesthetically pleasing and affordable. The combination of green building concepts and design merged with a unique mixture of advanced and local materials will be the first of its kind and stand as an example of what is possible in an unexplored market.

Our home will serve as a showroom and educational tool for homeowners and professionals demonstrating the opportunities and advantages of earth-friendly, energy efficient homes.

The USGBC is the leading nonprofit coalition for advancing buildings that are environmentally responsible, profitable and healthy places to live and work. Pursuing LEED certification has been a powerful learning tool and has provided the opportunity to understand the impact and importance of finding the correct mix of design and materials as well as technology and innovation. When completed, we believe Casa Ecomaya will be the first LEED certified home in Mexico.

Our ultimate goal is to make the world a healthier and sustainable place for ourselves and further generations by being an example of what is possible if you follow your dreams.

*David and Maria Jose*

[www.casaecomaya.com](http://www.casaecomaya.com)



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## Sponsor Levels

### Jade - (\$25,000 + up)

- Logo and write-up about company and/or product on official web site
- Social media mentions about company and/or product
- Inclusion in home tours including story boards about company and/or product
- Individual press release created about participation in project
- Inclusion in press stories when applicable
- Press release distribution to local and international media contacts
- Inclusion in all on-site events including VIP Party
- Professional photos of home including product in home – you can use these on your web site, social media or future marketing materials
- Copies of all media stories including television clips

### Oro – (\$15,000 + up)

- Logo and write-up about company and/or product on official web site
- Social media mentions about company and/or product
- Inclusion in home tours including story boards about company and/or product
- Individual press release created about participation in project
- Inclusion in press stories when applicable
- Inclusion in all on-site events including VIP Party
- Professional photos of home including product in home – you can use these on your web site, social media or future marketing materials

### ECO – (\$10,000 + up)

- Logo and write-up about company and/or product on official web site
- Social media mentions about company and/or product
- Inclusion in home tours including story boards about company and/or product
- Inclusion in international press release about project
- Inclusion in press stories when applicable
- Inclusion in all on-site events including VIP Party
- Professional photos of home including product in home – you can use these on your web site, social media or future marketing materials

### Verde (\$5,000 + up)

- Logo and write-up about company and/or product on official web site
- Social media mentions about company and/or product
- Inclusion in home tours including story boards about company and/or product
- Inclusion in international press release about project
- Professional photos of home including product in home – you can use these on your web site, social media or future marketing materials



CASA ECOMAYA

## Meet the Team

### David Patterson

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+1 521 999 947 8667

### Maria Jose Sansores

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+1 529 999 306585

### Design and Build Team

Seijo Peon Arquitectos y Asociados  
*Architect*

Construdar  
*Builder*

Walter Mazzanti Design  
*Interior Design*

### Eco Team

SK Collaborative  
*Sustainability Consulting*

USGBC  
*Green Rating Agency*

Carl Seville  
*HERS Rater*

### Media and Creativity Team

Beth Bond  
Justice Graphics - A Marketing Solutions Firm



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## Current Sponsors

